



HEAL Santa Barbara

Nov 2, 2017

TO DEVELOP AN
EQUITABLE, HEALTHY,
AND SUSTAINABLE
FOOD SYSTEM FOR
SAN DIEGO COUNTY



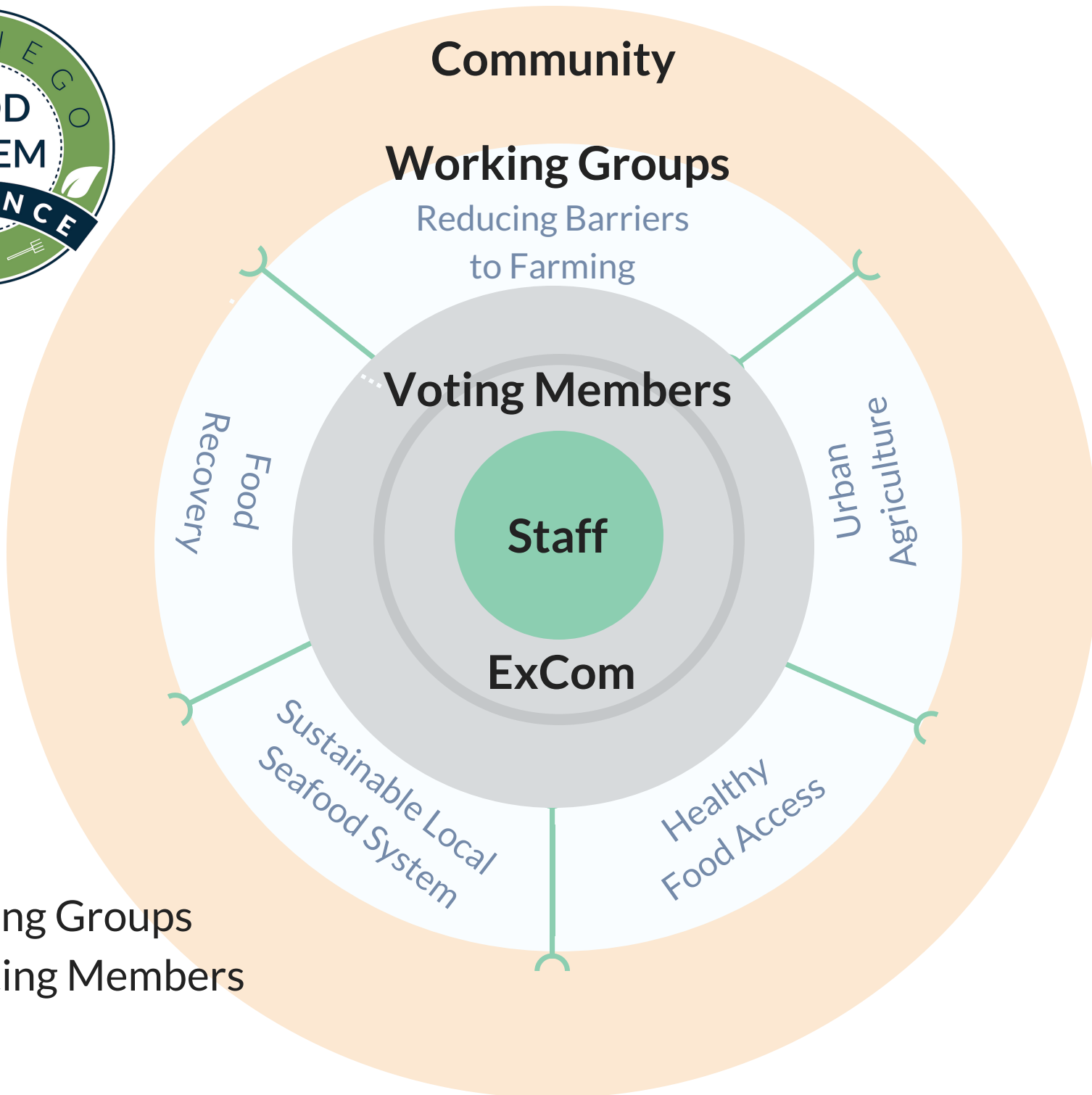
LAUNCHED OCT 2012

- Supporting **collaboration**
- Building **awareness**
- Advancing **policy**
- Catalyzing **initiatives**
- Mobilizing **resources**

Assessing the San Diego County Food System: Indicators for a More Food Secure Future

December 2010





5 Working Groups
30+ Voting Members
2 Staff



Working
Groups



ADVOCACY



COMMUNITY EVENTS



STRATEGIC INITIATIVES



Save The Food
 *San Diego*



FOOD SECURITY

Individuals are food secure when they have availability and adequate access at all times to sufficient, safe, nutritious food to maintain a **healthy** and **active life**

Source: WFP

Food availability:

Food must be available in sufficient quantities and on a consistent basis.

Food access:

Regularly acquire adequate quantities of food, through purchase, home production, barter, gifts, borrowing or food aid.

Food utilization:

Positive nutritional impact on people. Cooking, storage and hygiene practices, individuals' health, water and sanitation, feeding and sharing practices within the household.

Food Donation

- 700k tons of food thrown in landfill (60% industry)
- 1 in 8 San Diegans are food insecure

System Efforts

- Policies (AB1219, local policies)
- Food Safety Guidelines
- Capacity-Building



Urban Ag

- 40k privately-owned vacant lots in San Diego County
- Community gardens: 2 year average waitlist

System Efforts

- Policies (Urban Ag Incentive Zones, one-stop-shop)
- Resource site/ clear guidance



RMP

- 60k homeless, seniors, disabled individuals in SDC are enrolled in RMP program
- 99% of 292 food outlets are fast food (Carls Junior, Pizza Hut, Jack in the Box)

System Efforts

- Healthy Vendor Evaluation/ Promotion
- County/ State Policy



Elly Brown
Alliance Director
elly@sdfsfa.org



Thank you!